

MARLING LUMBER COMPANY

YOUR COMPLETE BUILDING SUPPLY SERVICE

TELEPHONE 169

250 - 3rd Ave. South

Wisconsin Rapids

Wisconsin

WISCONSIN RAPIDS MOTOR COMPANY

J. E. PLAHMER, Owner

— BUICK —

"NEWEST BUICK YET"

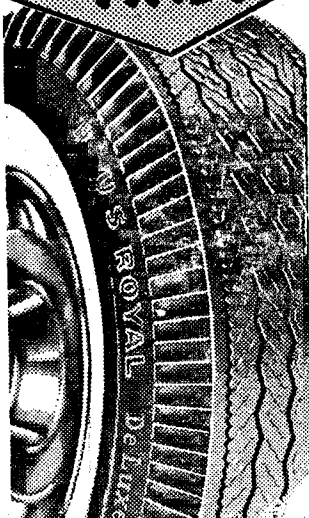
320 First Street North

TELEPHONE 439

Wisconsin Rapids

Wisconsin

WHAT A TIRE!



CHECK THESE NEWEST, MOST ADVANCED FEATURES:

- ✓ SAFER—STRONGER NYLON
- ✓ FASTER STOPPING ACTION
- ✓ FIRMER TRACTION GRIP
- ✓ GREATER RIDING COMFORT
- ✓ LONG, LOW-COST MILEAGE

WORLUND TIRE RECAPPING

A COMPLETE TIRE SERVICE

— See Us For All Your Tire Needs —

Phone 579-J

181 Third Street North

Wisconsin Rapids

Wisconsin

DAIRY STATE CHEESE COMPANY

RUDOLPH, WIS.

PHONE 1106

MANUFACTURERS OF QUALITY CHEESE

— OUR REPUTATION

ASSURES

FAIR DEALING—

SCAFE'S JEWELRY

Columbia TRU-FIT

DIAMONDS FOR LESS



— Distinctive Gifts —

BULOVA — ELGIN — WYLER

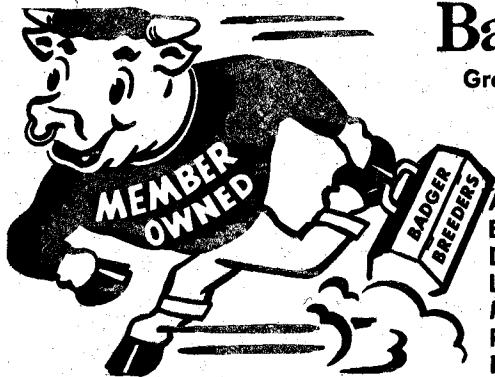
Phone 86

326 S. Central Ave.

MARSHFIELD, WISCONSIN

Badger Breeders Co-operative

Growing Through Serving—Owned By Farmers—Controlled By Farmers—
For Farmers — Herd Improvement Through Artificial Breeding
SHAWANO, WISCONSIN



WOOD COUNTY CALL STATIONS

Auburndale Oil Company	Auburndale	20
Bob's Cities Service	Marshfield	1510
Donegan's Grocery	Pittsville	58
Lindsey Telephone Company	Marshfield	Call Operator
Markham Bar	Chile	Granton X8421
Ronnie's Mobil Service	Wisconsin Rapids	2469
Rudolph Telephone Company	Rudolph	99
Sauter Brothers	Auburndale	441
Wood County Farm Supply Coop	Vesper	34